

# **Supporting Nonprofits in Response to COVID-19**

The Greater Washington Community Foundation, with assistance from Compass Pro Bono, analyzed grants disbursed in the Greater Washington region in response to the COVID-19 pandemic.

## GREATER WASHINGTON COMMUNITY FOUNDATION COVID-19 EMERGENCY RESPONSE FUND

**705** 

\$8.0M

200

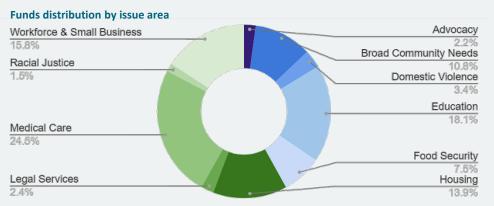
\$7.0M

Donations received

Funds raised for coordinated emergency response efforts

Organizations funded

Total funds disbursed



<sup>&</sup>quot;Broad Community Needs" refers to grants to organizations that support a diverse set of issue areas (e.g., medical care and food security)

### Funds distribution by iurisdiction



48% Washington, DC25% Montgomery County19% Prince George's County8% North Virginia

### PARTNER GIFTS TO ORGANIZATIONS IN THE REGION

The Community Foundation collected information about donations, organizations funded, and the purpose from 21 major funders in the Greater Washington region

21

462

Grants provided

325

Grant recipients

\$13.2M

Total funds disbursed

Top issue areas for partner gifts:

Partner organizations



Broad Community Needs



Food Security



Medical Care

18

Grants for direct cash assistance

12

Grants for immigrant response

14

Grants for mental health resources



As the region continues to respond to the COVID-19 pandemic, The Community Foundation will be coordinating with its partners to analyze and identify local needs.

Information is as of July 14, 2020. Contact The Community Foundation if you or your institution would like to make a contribution to the COVID-19 Emergency Response Fund.





# COVID-19 EMERGENCY RESPONSE FUND IMPACT STORIES

The Community Foundation received 1,600 proposals requesting a total of \$60+ million in funding. View the list of all nonprofit partners at the community foundation.org/covid-19-grant-recipients.

### Your support increased food access for families in need

Grants from the COVID-19 Response Fund provided critical infrastructure, coordination support, and emergency food assistance to families facing hardship.

### DC CENTRAL KITCHEN

Your support helped DC Central Kitchen pivot its operations and safely scale production from 36,000 to 92,000 meals per week by:

- Hiring 10 Culinary Job Training graduates, who had been laid off from hospitality industry jobs, with full-time hours and benefits, to prepare meals/grocery bags and perform critical community outreach.
- Partnering with struggling local farmers to purchase fresh, healthy ingredients for emergency meals and grocery bags. Since March 13, DCCK has purchased an estimated 286,000 pounds of local produce. Currently 90% of its fruits and vegetables are sourced locally.



• Implementing protocols to safely produce emergency meals at scale. DCCK secured three commercial kitchens to properly space, implement enhanced PPE and cleaning protocols, and work additional shifts to increase emergency meal production.

### SHABACH! MINISTRIES, INC.

Shabach! Ministries, Inc. assisted over 40,000 food insecure residents of Prince George's County by:

- Distributing 4,500 bags of groceries at Food giveaways in areas where residents demonstrated need. Groceries included meats, dairy, fresh produce, diapers, and personal care items.
- Assisting between 30-50 families each week with bags of groceries through The Empowerment Center.
- Handing out gift cards for families who had an immediate food need that could not be met through other services.



SMI assisted a young man who was single head of household with two boys. He received gift cards through SMI to meet his immediate food need and he was scheduled to receive more food from the Center the following week. SMI shared that people coming to its Community Grocery Giveaways would often cry when receiving their food.

## Your support protected survivors of domestic violence or other forms of abuse

Grants from the COVID-19 Response Fund addressed the uptick in domestic and other forms of community violence and supported the civil legal aid needs of individuals and families.

### DISTRICT ALLIANCE FOR SAFE HOUSING (DASH)

DASH adjusted its programs to continue providing consistent, high-quality, wrap-around services to over 100 survivors of domestic violence and their families. With a focus on housing stability and keeping survivors and their families safe, DASH was able to:

 Provide PPE and basic essentials such as groceries, diapers, formula, sanitary products, and medication.



- Welcome individuals and families with medical and cleaning supplies, including masks and gloves.
- Enhance technology for telehealth visits and virtual care conferences.
- Provide mental health support to frontline staff working directly with survivors.
- Provide emergency financial assistance through a Survivor Resilience Fund.

A client reached out to DASH during the pandemic for resources to help maintain her current and safe housing - away from her abuser. She had been stable, but she lost her job in the restaurant industry when COVID-19 hit. Through the Survivor Resilience Fund, DASH was able to intervene to provide rental assistance to ensure she did not lose any of the gains she had been making for herself and her family prior to the pandemic.

### NETWORK FOR VICTIM RECOVERY OF DC (NVRDC)

NVRDC was able to provide living wage salaries, despite fundraising losses, to its team of advocates to continue showing up every day to Washington Hospital Center to support survivors of sexual assault. They assisted 71 victims in their worst hours and through recovery. Through the Survivor Support Fund, NVRDC also provided 10 survivors with groceries, rent, and clothing, alleviating basic barriers towards recovery during this challenging time. The ability to meet the unique needs of survivors during the pandemic is one small way to continue to support their dignity throughout recovery following victimization.

Your support allowed NVRDC to help a mother who had escaped abuse and desperately needed assistance finding clothing for her young child. She had signed up for several in-person clothing drives for survivors and their families, but since stay-at-home orders were issued, she was struggling to access any available resources with so much on hold due to the pandemic. NVRDC's Survivor Support Fund moved quickly to provide a \$250 gift card for her to purchase clothing for her son.

### Your support provided relief to workers who lost their jobs

Grants from the COVID-19 Response Fund provided financial assistance to displaced workers, especially low-wage workers, contractors, and immigrants excluded from federal stimulus.

### RESTAURANT OPPORTUNITIES CENTERS UNITED (ROC-DC) launched the

Restaurant Worker Disaster Relief Fund to meet the immediate needs of restaurant workers who lost their jobs due to the pandemic. It has provided 526 individuals with direct cash assistance of between \$100-\$300, with a preference given to workers who are ineligible for unemployment insurance, who are parents or caretakers of elderly relatives, or those with urgent bills due. The distributed money has gone towards food, rent, diapers, bills, medications, and other emergency needs.

Over 50% of aid recipients are ineligible for unemployment insurance or federal stimulus funds. The relief fund has filled a critical gap to help individuals purchase groceries, diapers, medications, or pay pressing bills. Additionally, applicants to the relief fund are now connected to mutual aid pods to provide and receive ongoing support throughout this crisis.

### IMPACT SILVER SPRING

IMPACT Silver Spring offered emergency direct cash payments to undocumented immigrants who lost work and income due to COVID-19, and who are not eligible for unemployment benefits or federal or state stimulus because of immigration status. With your support, IMPACT provided 42 cash payments of \$1,200 each, which families used towards rent, food, and other basic necessities. IMPACT also helped connect 350 community members to emergency relief funds from the Montgomery County government that ranged in amount from \$500 to \$1,450.



One recipient was an undocumented family consisting of two parents with 3 young children. The husband, who worked in construction and painting, lost work starting in early March and both parents tested positive for COVID-19. The wife, although uninsured, needed to be hospitalized for



a week. Both parents are recovering and the \$1200 check from this fund allowed for payment of rent during a very challenging time.

### Your support extended opportunities for youth and families

Grants from the COVID-19 Response Fund helped bridge the digital divide and expand resources for youth disconnected from school or work, students transitioning from middle to high school, and students with special education needs who are at risk of falling behind.

### COMMUNITY YOUTH ADVANCE

Community Youth Advance transitioned to virtual tutoring and rigorous instruction for 85 middle school students in Prince George's County. During school closures, students received JLA GoVirtual reading and math instruction two days per week, personal tutoring support, and Enrichment/Career Pathway courses such as TV Production, Culinary Arts, Digital Photography, Dance, Coding, etc.

On average, participants showed significant growth in Math increasing from 69% on the pretest to 81% on the post-test. In reading, students took a reading survey at the beginning and end of the program to track the time they spent reading per week. Students experienced an 80% increase in reading while participating in the GoVirtual program.

"This JLA has been fun. I appreciate how hard the teachers worked on lessons for this. I think that this was much easier and more fun than regular schoolwork. I am glad that I joined this program. The tutoring was helpful to me. It helped me with my schoolwork by explaining the concepts to me. Thank you!" - Nobert A.

### HORTON'S KIDS

Horton's Kids suspended almost all in-person programming and pivoted to provide robust virtual services, ensuring that 200 children's most basic needs were met so they could continue to progress academically. Services included:

- Two days per week, Horton's Kids distributed meals, along with diapers, groceries, toiletries, and other supplies. In total, Horton's Kids distributed approximately 4,400 meals, 51 cases of water, and 3,970 diapers.
- Case managers and therapists helped kids stay connected with daily group texts and weekly Zoom group meetings to discuss common stressors related to COVID, as well as a safe space to process recent protests and police brutality.
- Trained staff connected with children via FaceTime, Zoom, and phone to provide one-on-one coaching with assignments.
- Early on, Horton's Kids distributed approximately 40 tablets to help children access school activities. It also purchased and distributed approximately \$30,000 worth of tablets, computers, and Wi-Fi hotspots to ensure that all children can access Horton's Kids' virtual summer enrichment programming and school in the fall.



# Your support provided shelter and services to people experiencing homelessness

Grants from the COVID-19 Response Fund supported direct services to protect individuals, families, and youth experiencing homelessness and to prevent community spread.

#### HOUSE OF RUTH

House of Ruth continued to meet the critical needs of its housing program clients from 194 households that include single women and women with children who are survivors of homelessness and abuse. This support helped survivors of domestic violence and homelessness to cope and survive during this difficult time.

Your support helped provide financial assistance to clients who were laid off due to the pandemic. This included gift cards for groceries, rent support, or for unexpected expenses like purchasing food for children at home from school or extra costs for cleaning supplies to disinfect their apartments.



House of Ruth was able to purchase 10 computers and printers for adults and children living in its housing programs to use to complete schoolwork and stay engaged in productive activities while at home. This has also been critical for adult clients who need to stay connected to work or other resources.

One housing client lost her job as a janitor temporarily in March. Besides a place to live, House of Ruth provided her and her children with money for groceries and medical bills, as well as essential supplies. Her older daughter benefited from access to a computer for schoolwork. She returned to work in June when her building re-opened. This client and her family survived domestic violence, and with your help they are surviving the economic impact of COVID-19.

### COMMUNITY CRISIS SERVICES, INC.

CCSI expanded its crisis hotline and emergency shelter services in Prince George's County. It moved to a new facility to increase shelter beds from 50 up to 250. The space allows for 2 people to a private room, instead of a dormitory style shelter from the previous facility. Staff are working diligently to follow CDC guidelines – instituting additional sanitizing and cleaning regiments and shifting hotline counselors to work remotely. CCSI was also able to offer hazard pay to staff members working in the shelter or when they had to travel away from their homes.

As a local 2-1-1 operator, CCSI answered nearly 14,000 calls related to COVID-19. Those calls covered a myriad of topics including symptoms of COVID, testing sites, government regulations, anxiety about the pandemic, economic concerns, and connections to resources. The most significant impact is that CCSI was able to provide the safest possible work environment so that delivering desperately needed services could remain a priority.

## Your support equipped frontline workers and expanded medical care for marginalized communities

Grants from the COVID-19 Response Fund supported the purchase of PPE and equipment for frontline workers, expanded medical care for marginalized communities, and increased access to mental health support services.

### CHINESE CULTURE AND COMMUNITY SERVICE CENTER, INC.

The CCACC-Pan Asian Volunteer Clinic (PAVHC) continued to provide essential medical services by adopting a tele-medicine service models, while keeping doors open for people who have no access to online applications for tele-visits. The clinic serves immigrants with limited English fluency, who face difficulties navigating health and social benefits systems.

With your support, CCACC provided additional services responding to COVID-19:

- Serving 210 patient visits via telemedicine or in person visits and providing more than 60 therapy sessions to community members experiencing depression and anxiety.
- Maintaining a Hotline which received more than 200 calls for information, ranging from symptoms, testing resources, and medical services related to COVID-19. The hotline is staffed by bilingual medical staff and mental health professionals.
- Offering a Grant Application Assistance Information Hotline which helped 367 callers navigate grant programs to relieve economic stress due to the pandemic. Additionally, 35 seniors facing food insecurity received hot meals delivered to their home three times a week.

### MARY'S CENTER

Mary's Center's Adelphi site in Prince George's County increased capacity to meet the surge in demand for low-cost prenatal services from uninsured women due to unemployment and financial constraints. Through an enhancement of telemedicine services, Mary's Center has reached 568 expecting mothers.

It has also ensured the safety of its clinics by physically separating those symptomatic for COVID-19 from those seeking routine medical care. These changes required Mary's Center to transform its operations, acquire PPE to keep staff and patients safe, and





expand capacity to offer tele-video and tele-audio encounters to participants.

With your support, Mary's Center has provided healthcare to 2,845 participants, including 1,727 telehealth encounters and 1,443 in-person encounters. Additionally, it provided COVID-19 testing for 638 participants, with 277 testing positive. Those that tested positive were connected to the appropriate resources to care for their condition.

Mary's Center's telemedicine outreach helped save the life of a postpartum patient. "If she hadn't stayed on me and hadn't kept calling and hadn't kept texting, you know, I could have died with a newborn." Learn more.

## Your support helped nonprofits adapt, expand, and sustain critical programs

Grants from the COVID-19 Response Fund provided flexible support to help vital nonprofits stabilize their programs by shifting operations online, purchasing essential supplies and equipment, and pursuing ways to offset lost revenue and volunteer resources.

## MEDSTAR GEORGETOWN UNIVERSITY HOSPITAL CENTER FOR WELLBEING IN SCHOOL ENVIRONMENTS (WISE CENTER)

The WISE Center found that the COVID-19 crisis increased the need for high-quality mental health care for economically disadvantaged communities in Washington, DC. Your support helped the WISE Center pivot to a virtual format while providing vitally needed technology to allow students, families, and teachers to continue to participate in and benefit from mental health services. Specifically, WISE Center clinicians prepared customized plans to support each student, teacher, and caregiver to adapt to the unique stressors caused by COVID-19.

A 5th grade student receiving services from the WISE Center prior to school closures was able to continue virtually engaging with Dr. Brachfield, who helped him and his grandmother through the difficulty of a sudden lack of school support. Dr. Brachfield was also able to refer the family to community-based supports for financial aid, as well as to target stressors experienced by the family during this difficult and uncertain time.

### THE DC RAPE CRISIS CENTER

The DC Rape Crisis Center was able to hire two additional consultants to staff two additional 24/7 hotlines. As a result, the DC Rape Crisis Center has been able to serve an additional 80 survivors a month.

Your support has been critical in helping the DC Rape Crisis Center support survivors of sexual violence during this pandemic. Through your generosity, the Center has been able to bear witness and hold space for the unimaginable, and to create multiple pathways to healing.



## Your support increased advocacy and investments to end homelessness

Grants from the COVID-19 Response Fund included funding for advocacy and community organizing projects focused on improving systems for food security, universal testing in shelters, rent relief and assistance, increased funding for homeless services, and more.

### MIRIAM'S KITCHEN

Miriam's Kitchen's advocacy and leadership of The Way Home Campaign was successful in persuading the DC Council to increase funding over the Mayor's proposed budget to end homelessness for a total of 212 households, fully fund homeless street outreach, and invest in critical services like Emergency Rental Assistance Program (ERAP).



## IN THE NEWS

### **Opinion Articles**

Washington Post: How to reconstruct an equitable future for our region

### COVID-19 Response

- Washington Business Journal: Meet Tonia Wellons, appointed CEO of a regional nonprofit the day after stay-at-home orders were put in place
- Kojo Nnamdi Show (WAMU): Low-Wage Workers: The Pandemic's Forgotten
- ABC7: Families in need get a surprise meal after a gala is cancelled over COVID-19 concerns
- The Economist: Covid-19 exposes American philanthropy's strengths and weaknesses
- WAMU: Want To Donate Your Stimulus Check? Here's How Some Washingtonians Did It
- Inside Philanthropy: Community Foundation Leaders Talk Rapid Response and Evolving Roles

  During Crisis
- Washington Life Magazine: <u>The 2020 Philanthropic 50</u> and <u>From the Frontline: How a Philanthropy Professional Views the COVID-19 Experience</u>
- Chronicle of Philanthropy: Rapid-Response Grant Opportunities for Pandemic Crisis
- Washington Post: Amazon to provide help in D.C. region for those affected by coronavirus outbreak
- Tech Crunch: Amazon donates \$1 million to DC organizations helping those impacted by COVID-19 outbreak
- Latin Times: PepsiCo Launches Multi-Million Dollar Initiative To Help U.S. Black And Latino Communities Affected By COVID-19

### **Aligned Efforts**

- Washingtonian: A Local Flower Drive Is Raising Funds for Covid-19 Relief
- WTOP: \$1M fund to help close DC's 'digital divide' as distance learning begins
- WTOP: DC charity aims to help feed hospital staff, first responders
- DCist: D.C. Council Approves \$5 Million In Funding For Undocumented Workers Impacted By Coronavirus Crisis
- Washington Business Journal: Events D.C. finalizes spending plan for \$15M in Covid-19 relief

### Montgomery County

- MyMCMedia: Leaders Say Donations Are Essential for Montgomery County Food Security Fund
- WDVM: Montgomery County launches Food Security Fund
- Bethesda Magazine: County announces private donations to help combat food insecurity

### Prince George's County

- Route 1 Reporter: Prince George's nonprofits split \$650,000 grant for COVID response
- Patch: Relief Fund Aims To Help Employees Laid-Off Due To Coronavirus

#### Get Shift Done DMV

- WUSA9: Nationals announce 'Get Shift Done' program that will pay displaced hospitality workers
- MLB.com: Nats reach out to hospitality workers in need



### **ALIGNED EFFORTS**

Generous individuals, businesses, and public-private partnerships partnered with The Community Foundation to set up funds serving specific needs and populations in response to COVID-19. These funds have led to \$18 million in parallel giving.

### ARTS FORWARD FUND

A collaborative partnership with The Morris & Gwendolyn Cafritz Foundation, the <u>Arts Forward Fund</u> is helping small and mid-sized arts and culture organizations make the shifts needed to successfully navigate this crisis and continue their essential role in our communities and lives.

### **BMC CARES FUND**

Established with \$1 million in initial funding from the Diane & Norman Bernstein Foundation, Bernstein Management Corporation (BMC), and BDC Properties. The purpose of this fund is to provide residents most affected by COVID-19 with emergency cash assistance to help bridge the gap in meeting immediate life expenses including but not limited to groceries, medication, and bills.

#### CALL YOUR MOTHER DELI EMPLOYEE RELIEF FUND

Call Your Mother raised money to help cover team members' living expenses, helping ensure that all 144 hourly workers continued to receive paychecks.

#### THE CAREFIRST BLUECROSS BLUESHIELD PPE RESPONSE FUND

A \$5 million public-private philanthropic endeavor to distribute personal protective equipment (PPE) at no-cost to healthcare and social service organizations on the front lines of the pandemic.

### CLYDE'S RESTAURANT EMPLOYEE ASSISTANCE FUND

The <u>Clyde's Restaurant Employee Assistance Fund</u> was created to provide financial aid to employees whose income was adversely affected by the coronavirus outbreak.

### THE DC CARES PROGRAM

A partnership with Events DC and the Executive Office of the Mayor to distribute \$5 million in relief funds to undocumented workers, <u>The DC Cares Program</u> provides financial assistance to workers excluded from federal stimulus efforts and who are experiencing financial hardship due to COVID-19.

#### DC EDUCATION EQUITY FUND

A partnership with Education Forward DC and the DC Public Education Fund, the <u>DC Education</u> Equity Fund is working to make sure every student in DC can fully access remote learning. It has raised \$2 million and made \$1 million in grants to public school operators to provide students with internet and device access or other learning resources.

### FABIO TRABOCCHI DISASTER RELIEF FUND

The <u>Fabio Trabocchi Disaster Relief Fund</u> provides small grants of financial aid to assist employees to meet short term critical needs for shelter, food, clothing, transportation, medical care, etc., as well as others individuals and contractors employed in the hospitality industry in these markets.

#### FEED THE FIGHT

<u>Feed the Fight</u> raises funds to support local restaurants by ordering food for delivery to local health care workers at hospitals and medical centers in the DMV during the COVID pandemic. Feed the Fight has delivered more than 33,000 meals to health care workers on the frontlines.

### **GET SHIFT DONE DMV**

<u>Get Shift Done DMV</u> is helping displaced workers earn a basic income while also providing meals to neighbors in need. These workers are filling a critical gap for nonprofit food access providers facing unprecedented demand for their services while also struggling with a shortfall of volunteers.

### LEGACY FUND FOR SMALL BUSINESS DEVELOPMENT

The Legacy Fund provides critical access to capital for small businesses in Prince George's County to help minimize business vulnerability to closure and bridge the gap to viability. Funds can be used to support operating expenses including payroll, suppliers, rent, and other business critical costs.

### MONTGOMERY COUNTY FOOD SECURITY FUND

A <u>public-private partnership</u> that galvanizes local businesses, nonprofits, faith communities, County leaders and agencies, and generous donors to connect more food to more people.